HELLO
my name is

Name & claim

Questions	Technical words	Top 3 keywords	Top 3 technical words
Description	What is it?	☐ Advantage ☐ Analysis ☐ Approach ☐ Audit ☐ Blueprint ☐ Booster ☐ Builder ☐ Cheatsheet ☐ Checklist ☐ Expander ☐ Experience ☐ Focuser ☐ Formula ☐ Game plan ☐ Guide ☐ Matrix ☐ Maximiser ☐ Method ☐ Model ☐ Navigator ☐ Network ☐ Planner ☐ Process ☐ Progression ☐ Profile ☐ Program ☐ Report ☐ Session ☐ Snapshot ☐ System ☐ Technique ☐ Template		
Benefit	How are people better off?		
Metaphor	What's it like?	The _____	

Carter.

INSTITUTE